LINNER

Best over the counter streaming hearing aids

#1

Named Best OTC Hearing Aids

by WIRED

HSA FSA

Eligible

Facts About LINNER

LINNER Milestones

1. Full Range OTC Hearing Aids Line from $99 to $499;

2. Sell on more than 1,000 retailers and on-line stores;

3. Hundreds of thousands of satisfied customers Worldwide;

4. Product Page View: 20M per year

Where Can I Get LINNER?

LINNER

- LINNER are available at Retails/ online stores/ Hearing Center/ ENTs

BEST BUY

Walmart

amazon

FINGERHUT Now You Can!

LINNER Linnerlife.com

Brookstone

Senior.com Age Well. Shop Smart.

HEARSTOU CLINIC & AUDIOLOGY

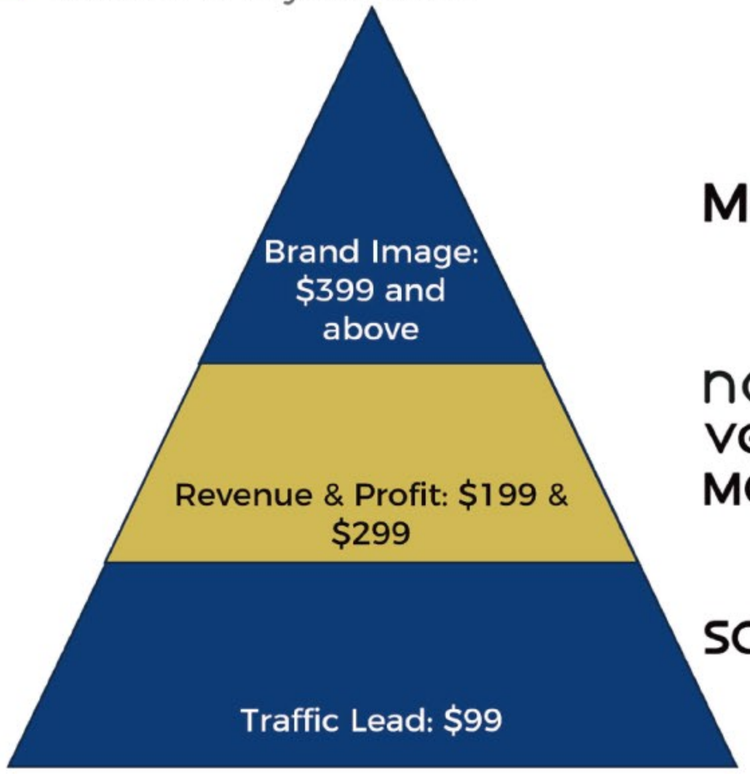
RehabMart

Photo took in BestBuy in July, 2024

OTC Hearing Aids Market Insight

LINNER

- Market analytics data



mars

nova
venus
mercury

saturn

BEST BUY | Walmart | amazon
FINGERHUT | LINNER Linnerlife.com | Brookstone
Senior.com | HEARSTOU CLINIC & AUDIOLOGY | RehabMart

$ 399 Mars is nominated best hearing aids by WIRED Media

"These hearing aids are excellent for media streaming and offer more than you'd expect at their $400 price."

--- WIRED

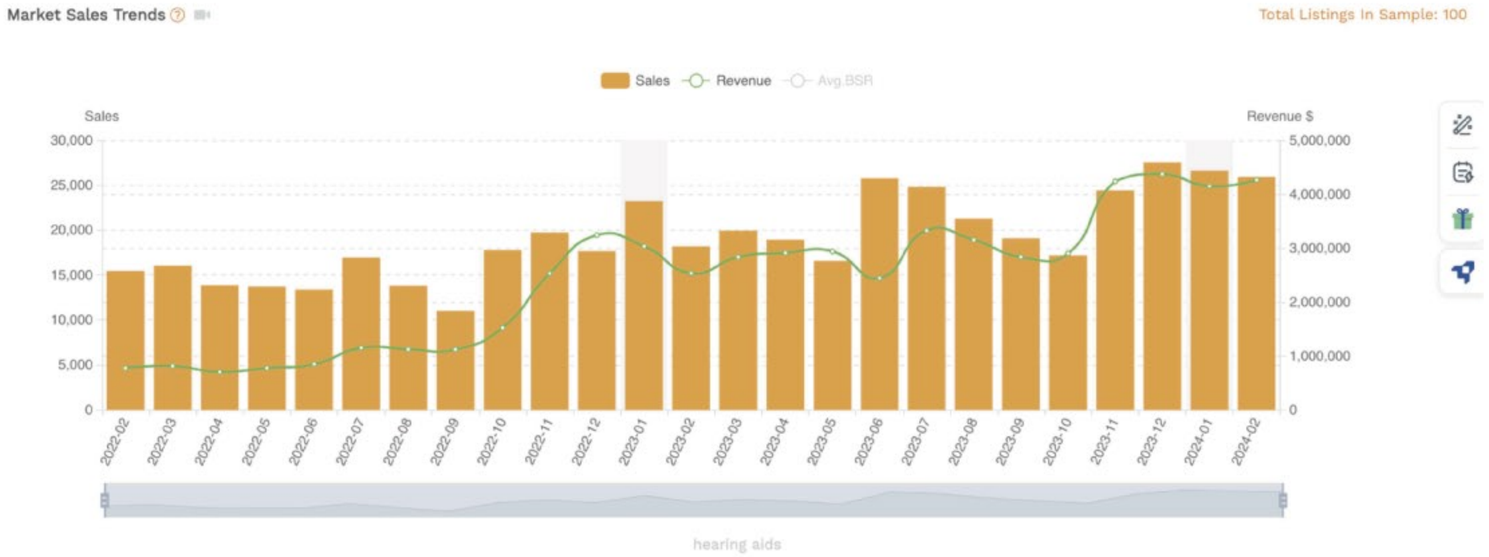
$ 299 Mercury is 600+ BestBuy in-store

$ 99 Saturn is best-seller in HA category on Amazon Prime Day

#1 amazon.com BEST SELLER

OTC Hearing Aids Market Insight

Market analytics data



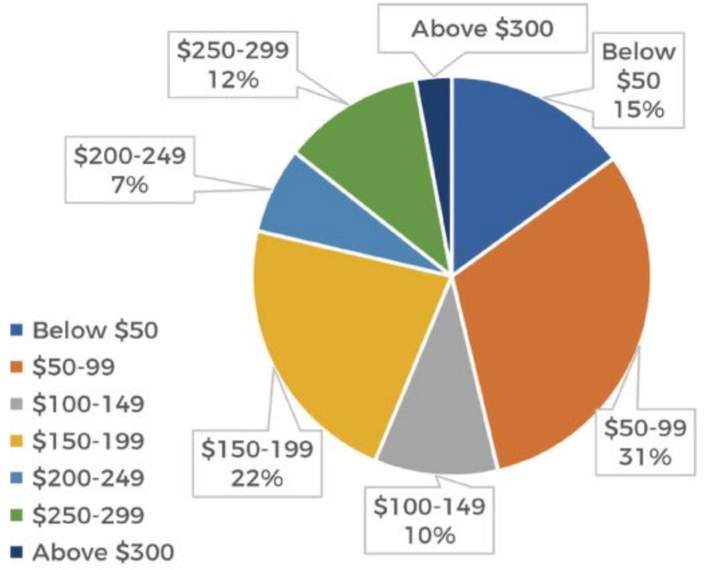
Amazon	02/2022	02/2023	02/2024	YOY Growth
Revenue	$773,010	$2,532,628	$4,263,034	183%
Units	15,443	18,186	25,924	56%
Cost per unit	$50	$139	$164	109%

cost per unit

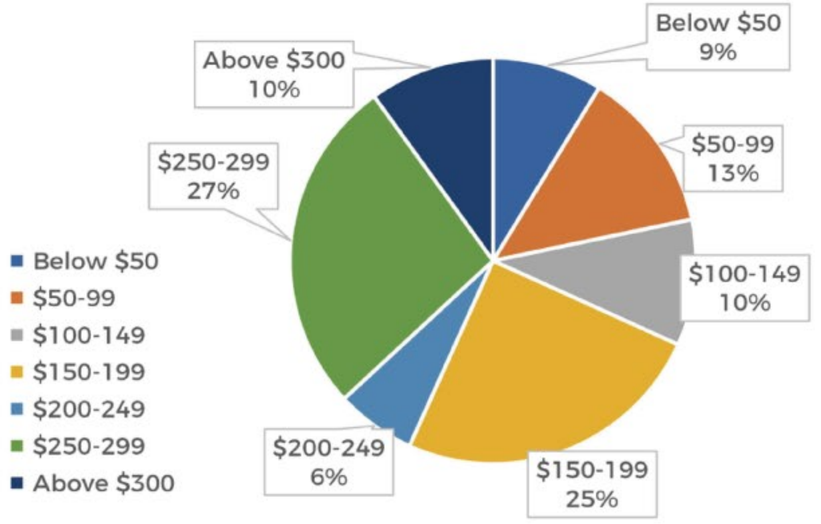
The OTC Hearing Aids Market is growing rapidly at a YOY 183%
(1) In terms of the units sold, $50-99, $150-199 leads to more traffic;
(2) In terms of the revenue, $150-199 and $250-299 generate more income.

Data source: Amazon Seller Spirit July 2024

Monthly Sale Out / Price Segment

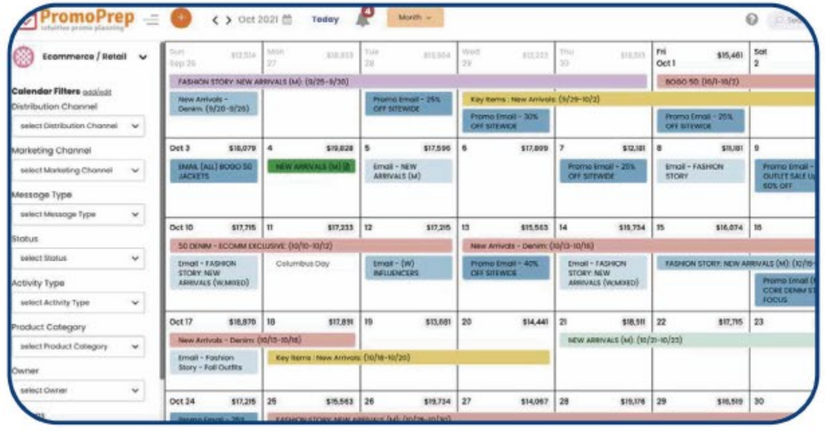


Monthly Revenue / Price Segment

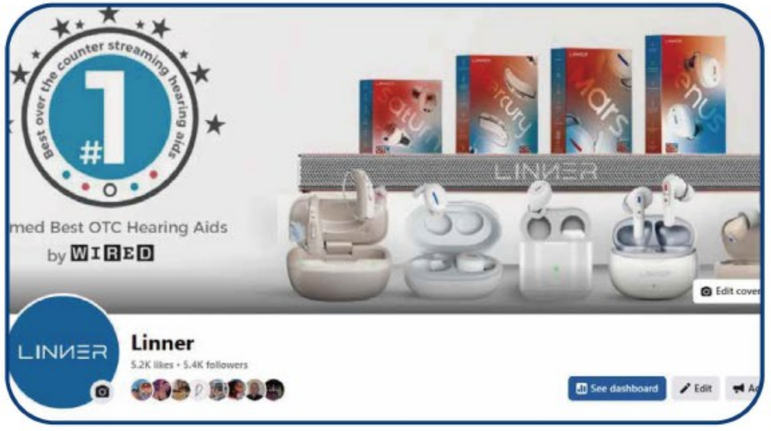


LINNER Marketing Tool

- Over 100,000 Subscribers across the platforms



Marketing Calendar



Social Media Marketing

Meta Ads

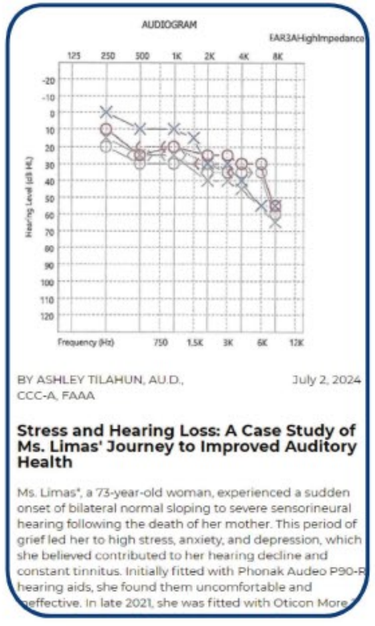
Google Ads

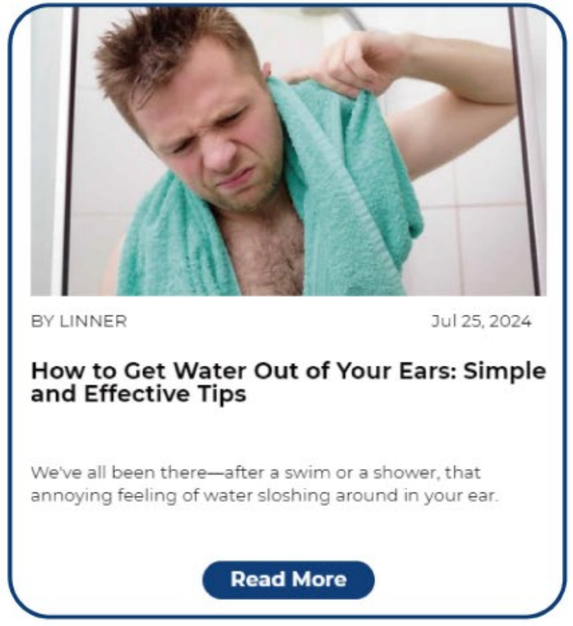
High Quality Marketing Material

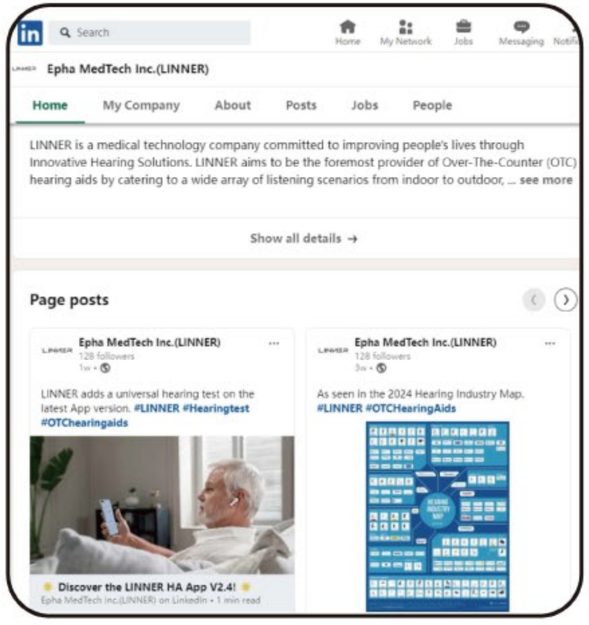
LINNER Mars &
LINNER Mercury
Get 15% OFF
This Week Only!
Get ready for unbeatable savings on our top hearing aids! For this week only, enjoy a fantastic 15% off on both the LINNER Mars and LINNER Mercury hearing aids. Whether you're looking for cutting-edge technology with the LINNER Mars or exceptional value with the LINNER Mercury, we've got you covered.
LINNER × mars
Rechargeable Power On-The-Go
8-11 Hours Battery Life
Personalized LINNER APP
Improved Sound Clarity

EDM Marketing

Professional Reviews


AUDIOGRAM
BY ASHLEY TILAHUN, AU.D., CCC-A, FAAA
July 2, 2024
Stress and Hearing Loss: A Case Study of Ms. Limas' Journey to Improved Auditory Health
Ms. Limas*, a 73-year-old woman, experienced a sudden onset of bilateral normal sloping to severe sensorineural hearing following the death of her mother. This period of grief led her to high stress, anxiety, and depression, which she believed contributed to her hearing decline and constant tinnitus. Initially fitted with Phonak Audeo P90-R hearing aids, she found them uncomfortable and ineffective. In late 2021, she was fitted with Oticon More


BY LINNER
Jul 25, 2024
How to Get Water Out of Your Ears: Simple and Effective Tips
We've all been there—after a swim or a shower, that annoying feeling of water sloshing around in your ear.
Read More


Epha MedTech Inc.(LINNER)
Home
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People
LINNER is a medical technology company committed to improving people's lives through Innovative Hearing Solutions. LINNER aims to be the foremost provider of Over-The-Counter (OTC) hearing aids by catering to a wide array of listening scenarios from indoor to outdoor, ... see more
Show all details
Page posts
LINNER adds a universal hearing test on the latest App version. #LINNER #Hearingtest #OTChearingaids
As seen in the 2024 Hearing Industry Map. #LINNER #OTCHearingAids
Discover the LINNER HA App V2.4!

Blogs/Case study/Hearing Academy

High Satisfaction from High Standards

Complying with industry-leading criteria

FDA Registered

Reviewed and Awarded

Customer Voice

Certifications

What Makes LINNER Different?

- Hardware & Software & Audiology Professionalism

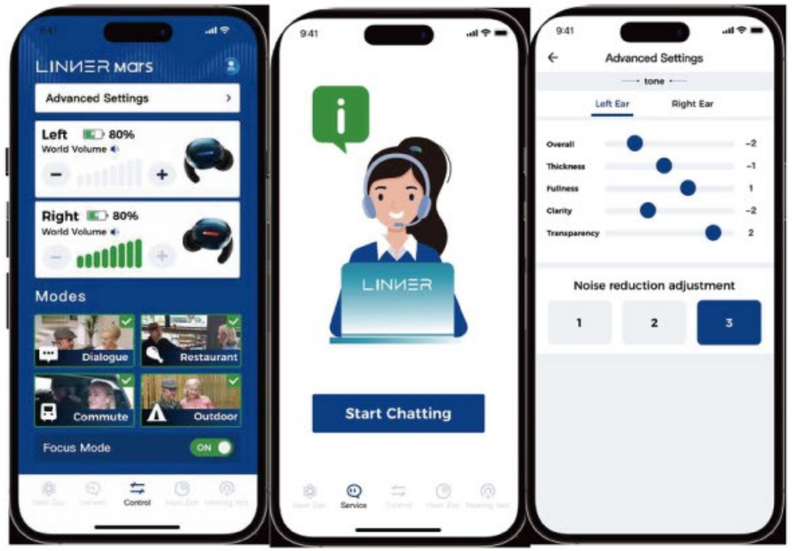
LINNER

“Empowering Better Hearing through Innovative solutions”

Intelligent Hardware

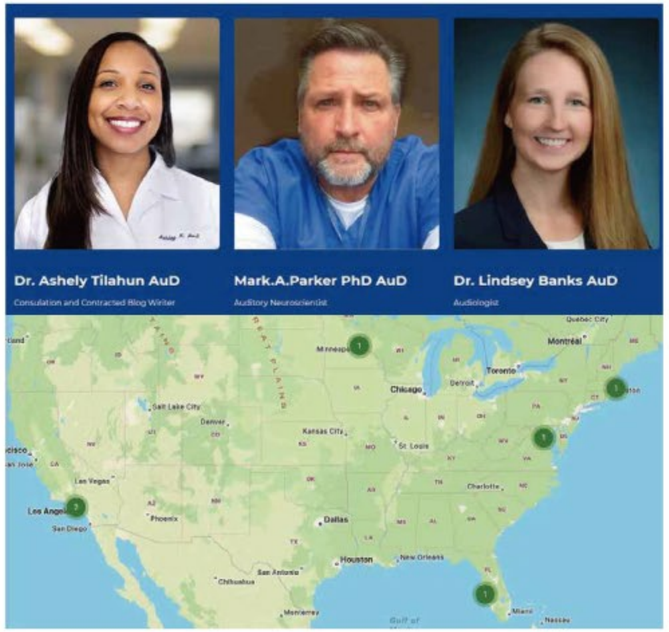
"Linner Hearing Aid products integrate cutting-edge audio technology, tailored for our customers' needs."

Interactive Software



"Advanced digital functionality for tailored, effective customization to individual hearing needs."

Professional Service



"Direct access to audiology experts for the answers customers need."

Media and Press

- Reviewed by professionals and Award-winning

LINNER

"LINNER offers innovative, affordable OTC hearing aids that deliver clear, immersive sound with user-friendly customization."

Top10.com

"Linner hearing aids are comfortable, easy to use, and affordable over-the-counter devices."

nco national council on aging

"Linner offers some of the most affordable over-the-counter (OTC) hearing aids."

HearingTracker

"These hearing aids are excellent for media streaming and offer more than you'd expect at their $400 price."

WIRED

"LINNER Mars is the winner in OTC Hearing Aids: In-the-ear category"

HEARING

"The Linner Mercury is our top pick for hearing aids under $300."

Soundly

Forbes HEALTH

Nominated by Forbes Health

LINNER at Exhibitions

- Playing a key role at exhibitions and fairs

PSHS
PALM SPRINGS HEARING SEMINARS

2023 PSHS at Palm Springs

AAA 2024 + HearTECH EXPO

2024 AAA at Atlanta

HLAA
Hearing Loss Association of America

2024 HLAA at Phoenix

LINNER Target Audience

Those Who Suffer From Hearing Loss (Mild, Moderate to Severe)

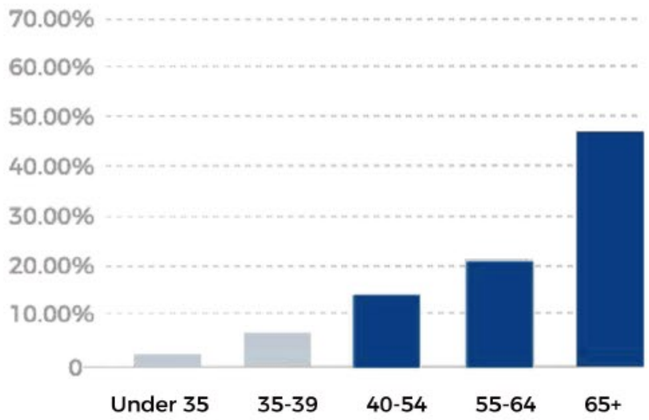
Target Audience:
PPL Suffer from Hearing Loss

Age:
40-65+ Years Old (Main Focus)

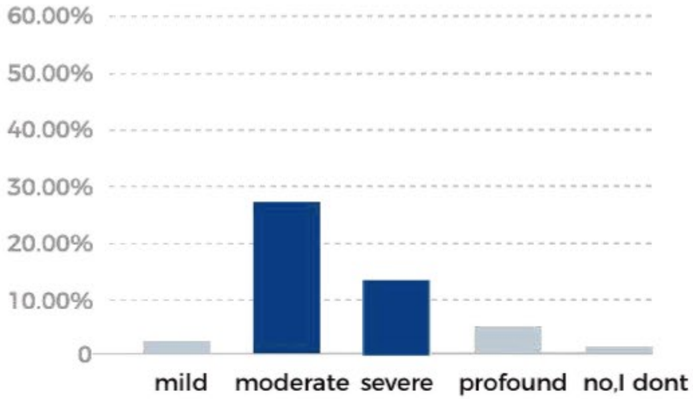
Gender:
Male & Female & etc.

Degree of Hearing Loss:
From Mild, Moderate to Severe

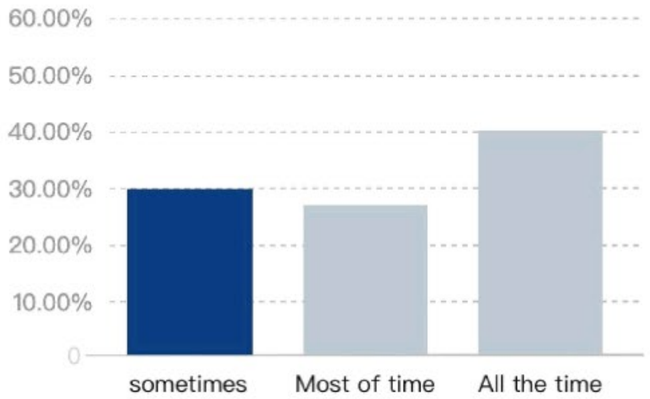
What is your age?



What is your hearing loss level?



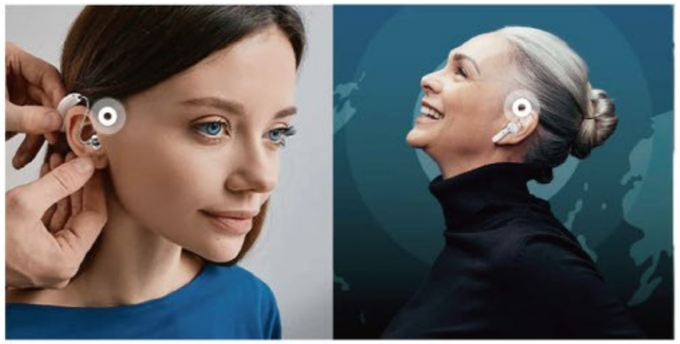
How often do you wear hearing aids on a daily basis?

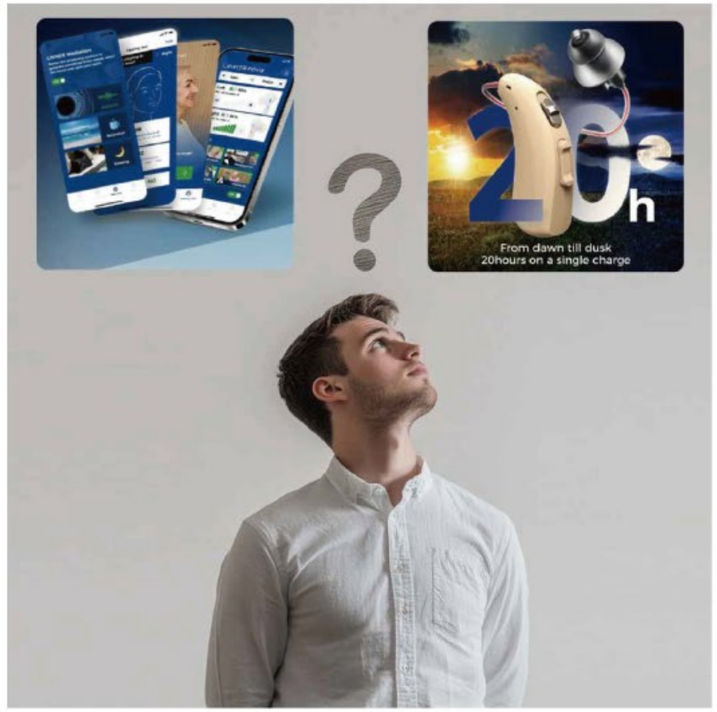


Choose Your LINNER

There is always one that suits you

LINNER





Select Your Style

Fitting may vary in individuals, we have products in ITE/ CIC/ OTE/ RIC, it is important to choose the style that fits your ear

Bluetooth or Longer Battery Life

A bluetooth-enabled hearing aids can stream from your mobile, which A non-Bluetooth hearing aids provides longer battery life.

Consider Your Budget

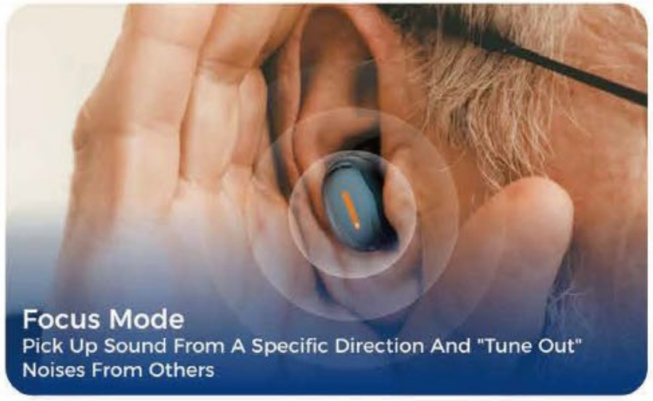
Our otc hearing aids line ranges from $99 to $499, differs in features and audio processing technologies. Compare the models in the specification sheet.

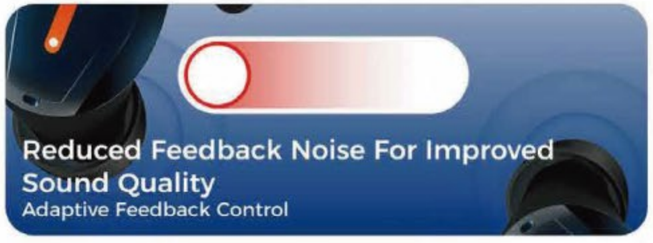
LINNER

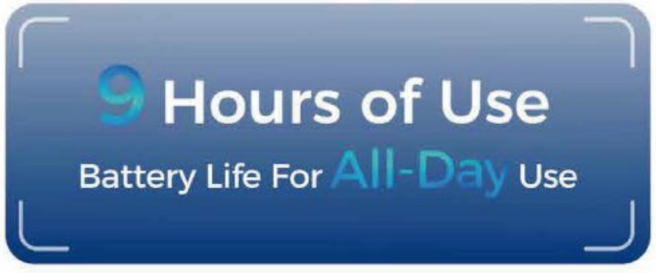
LINNER Mars Hearing Aids

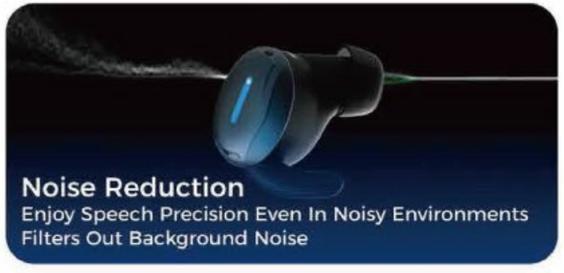
■ Key Selling Points & MSRP: $399.99

LINNER









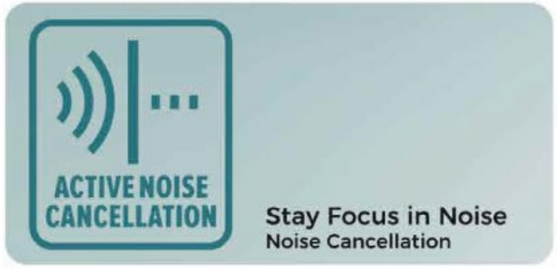
LINNER

Mercury

LINNER Mercury Hearing Aids

■ Key Selling Points & MSRP: $299.99

LINNER



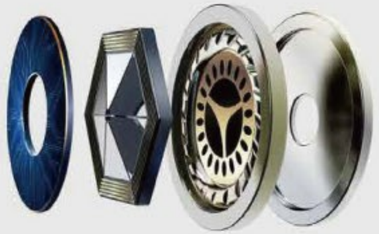
LINNER

nova

LINNER Nova/Lite Hearing Aids

LINNER

Key Selling Points & MSRP: $299.99/$249.99



Enhance Sound Clarity & Speech Understanding
Via 16 Digital Channels Processing

Safety & Hygiene Assured
Via UV-C Antibacterial

Echo Shield to Help Stay Focus
Via Adaptive Feedback Control

Universal Bluetooth Connectivity
TV & Mic And Phone

4 Sound Modes to meet your needs possible
Dialogue & Restaurant & Commute & Outdoor

Stay Focus In Noise
Noise Cancellation

Pearl White

Aesthetic & Ergonomic Design

Smart & Personalize Your Hearing Experience
LINNER HA APP

Precise & Flexible Amplification Capabilities
Via Dynamic Speaker

Recharge On-the-go
Fast & Wireless Charging

Sound Therapy & Healing
Meditation & Deep Sleep & Relaxation

*Nova is with Connect, Lite is not

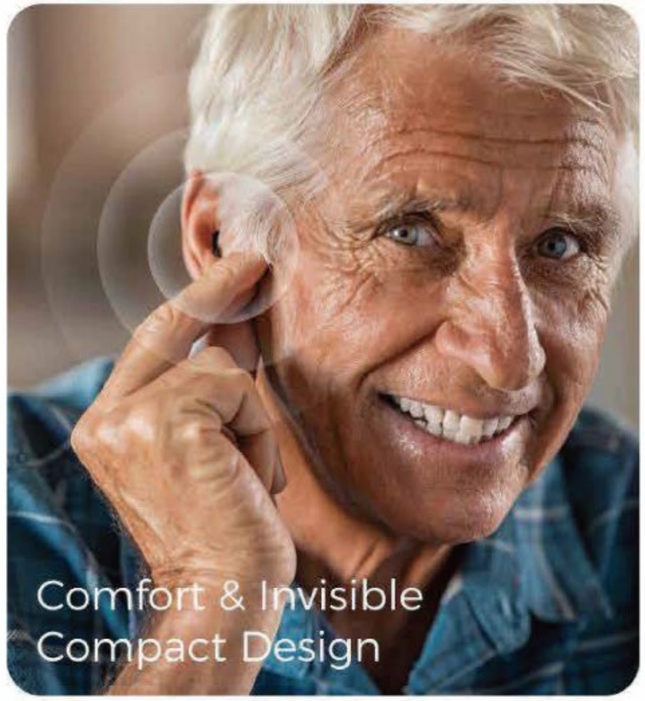
LINNER

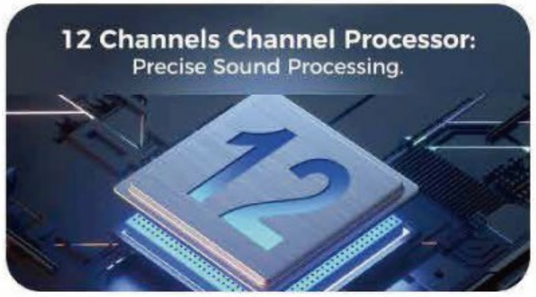
venus

LINNER Venus Hearing Aids

■ Key Selling Points & MSRP: $199.99

LINNER





Simplifying The User Experience

Adaptive Feedback Control
Minimizes Feedback Noise,
Enhancing Comfort and Sound Quality.

knowles

Knowles Speaker:
Enhanced Sound Quality and Speech Intelligibility.

3

Hearing Modes

Eartips for Better Fit
Customizable Eartips Offer Improved Comfort and a Secure Fit.

Mild to Moderate Degree of Hearing Loss Experience Improved Hearing.

24 Hours

Battery Life: Allows for All-day Use.

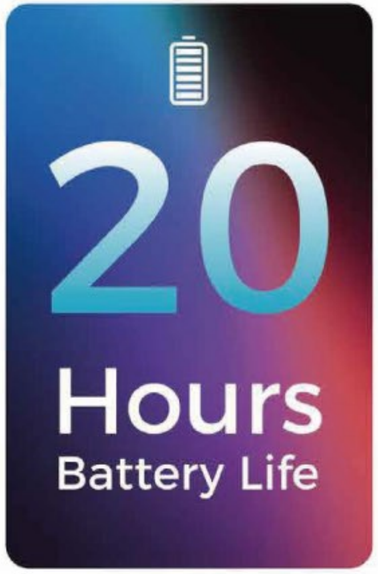
LINNER

saturn

LINNER Saturn Hearing Aids

■ Key Selling Points & MSRP: $ 99.99

LINNER



Roadmap

Mars

Nova

Mercury

2024 & before

2025

MSRP

$499

$399

$299

$199

$99

Mercury Plus
2025.3

Mercury Pro
2025.9

Saturn Pro
2025.3

Venus

Saturn

Spec

	Nova/Lite	Mercury	Mars	Venus	Saturn	Mercury Plus	Saturn Pro	Mercury Pro
GTM	MP Ready	MP Ready	MP Ready	MP Ready	MP Ready	2025.3	2025.3	2025.9
Cost	$299	$299	$399	$199	$99	$399	$279	$499
Style	On-the-ear	Receiver-in-canal	In-the-ear	In-the-ear	In-the-ear	Receiver-in-canal	In-the-ear	Receiver-in-canal
Battery Type	Rechargeable (10Hrs x 4)	Rechargeable (20Hrs x 4)	Rechargeable (8Hrs x 4)	Rechargeable (24Hrs x 4)	Rechargeable (20Hrs x 4)	Rechargeable (20Hrs x4)	Rechargeable (20Hrs x4)	Rechargeable (20Hrs x4)
Sound Quality	DSP (16 WDRC)	DSP (16 WDRC)	DSP (16 WDRC)	DSP (16 WDRC)	DSP (16 WDRC)	DSP (16 WDRC)	DSP (16 WDRC)	DSP (16 WDRC)
Fitting Range	Mild-Moderate	Mild-Severe	Mild-Moderate	Mild-Moderate	Mild-Moderate	Mild-Moderate	Mild-Moderate	Mild-Moderate
FOG 50	32dB	35dB	35dB	26dB	29dB	35dB	30dB	35dB
Max Gain	36dB	50dB	40dB	30dB	32dB	50dB	35dB	50dB
OSPL 90	114dB	113dB	110dB	111dB	114dB	113dB	113dB	113dB
Frequency Range	200-7000Hz	200-8000Hz	200-8000Hz	250-5500Hz	200-8000Hz	200-8000Hz	200-8000Hz	200-8000Hz
App Tuning	✓	✗	✓	✗	✗	✓	✓	✓
Streaming	music, media, and phone calls	✗	music, media, and phone calls	✗	✗	✗	✗	music, media, and phone calls
Different Listening Environments	4 presets	3 presets	4 presets	4 presets	3 presets	8 presets	3 presets	8 presets
Controls	on-device/App volume and preset controls	on-device volume and preset controls	on-device/App volume and preset controls	on-device volume and preset controls	on-device volume and preset controls	on-device/App volume and preset controls	on-device volume and preset controls	on-device/App volume and preset controls
Noise Management & Directionality Control	✓	✓	✓	✓	✓	✓	✓	✓
Domes	Domes x4	Open domes x3 Closed domes x3	Comfort domes x4 Boom domes x3	Domes x12	Domes x3	Open domes x3 Closed domes x3	Domes x6	Open domes x3 Closed domes x3

LINNER / LEXIE Comparison

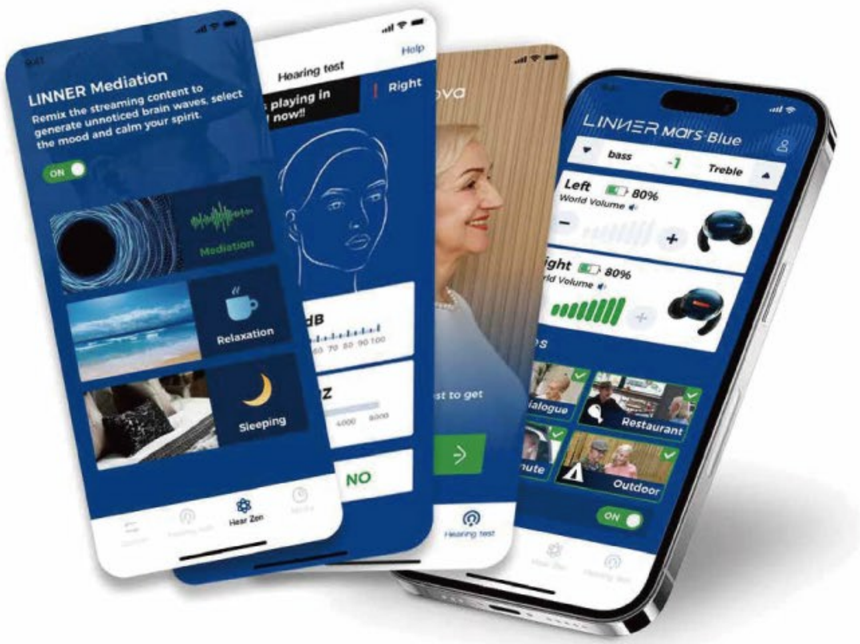
	lexie B1	LINNER Mercury Plus	lexie B2 Plus	LINNER Mercury Pro
GTM		2025.3		2025.9
Cost	$749	**$399**	$999	**$499**
Style	Receiver-in-canal	Receiver-in-canal	Receiver-in-canal	Receiver-in-canal
Battery Type	Replaceable	Rechargeable (up to 20 hours use)	Rechargeable (up to 18 hours use)	Rechargeable (up to 20 hours use)
Sound Quality	Digital audio processing	Digital audio processing (16 WDRC channels)	Digital audio processing	Digital audio processing (16 WDRC Channels)
Fitting Range	Mild-Moderate	**Mild-Severe** (covers 20% more population with hearing impaired)	Mild-Moderate	**Mild-Severe** (covers 20% more population with hearing impaired)
FOG 50	30dB	**35dB**	30dB	**35dB**
Max Gain	35dB	**50dB**	35dB	**50dB**
OSPL 90	113dB	113dB	113dB	113dB
Frequency Range	200-8000Hz	200-8000Hz	100-7000Hz	200-8000Hz
App Tuning	✓	✓	✓	✓
Streaming	✗	✗	Streams music, media, and phone calls	Streams music, media, and phone calls
Different Listening Environments	6 presets	8 presets	6 presets	8 presets
Controls	on-device /App volume and preset controls	on-device/App volume and preset controls	on-device/App volume and preset controls	on-device/App volume and preset controls
Noise Management & Directionality Control	✓	✓	✓	✓
Domes	Open domes x3 Closed domes x3	Open domes x3 Double Flange domes x3	Open domes x3 Closed domes x3	Open domes x3 Double Flange domes x3

LINNER/GOHearing Comparison

	go hearing Ultra	LINNER Mercury	go hearing Prime	LINNER Saturn Pro
GTM		MP Ready		2025.3
Cost	$499	**$299**	$299	$279
Style	Behind-the-ear	**Receiver-in-canal** more invisible and secured	In-the-ear	In-the-ear
Battery Type	Rechargeable (up to 20 hours use) +included rechargeable case offers up to 3 additional charges	Rechargeable (up to 20 hours use) +included rechargeable case offers up to 3 additional charges	Rechargeable (up to 20 hours use) +included rechargeable case offers up to 4-5 additional charges	Rechargeable (up to 20 hours use) +included rechargeable case offers up to 3 additional charges
Sound Quality	Digital audio processing	Digital audio processing (16 WDRC channels)	Digital audio processing	Digital audio processing (16 WDRC Channels)
Fitting Range	Mild-Moderate	**Mild-Severe** **(covers 20% more population with hearing impaired)**	Mild-Moderate	Mild-Moderate
FOG 50	29dB	**35dB**	28dB	30dB
Max Gain	32dB	**50dB**	32dB	35dB
OSPL 90	114dB	113dB	113dB	113dB
Frequency Range	210-5800Hz	200-8000Hz	100-7000Hz	200-8000Hz
App Tuning	✓	✗	✗	✗
Streaming	Streams music, media, and phone calls	✗	✗	✗
Different Listening Environments	4 presets	3 presets	3 presets	3 presets
Controls	on-device volume and preset controls	on-device volume and preset controls	on-device volume and preset controls	on-device volume and preset controls
Noise Management & Directionality Control	✓	✓	✓	✓
Domes	Open domes x3 Closed domes x3	Open domes x3 Double Flange domes x3	Domes x3	Domes x3

LINNER HA App

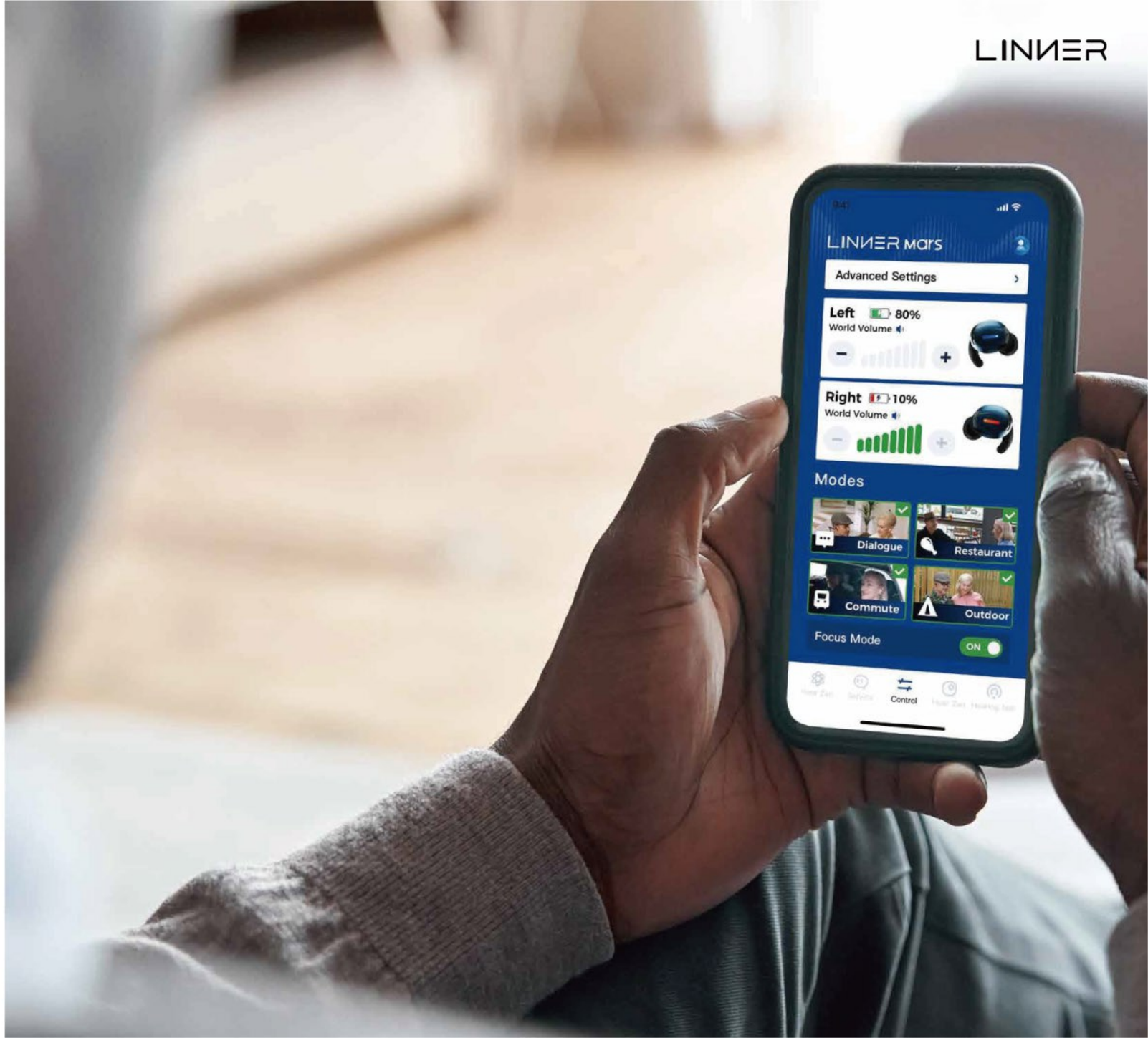
Enhance, Customize, Simplify:



- Enhance
- Customize
- Simplify
- Sound Therapy
- Hearing Test
- Media Control
- Hearing Aids Control
- Online Customer Support

GET IT ON Google Play

GET IT ON App Store



LINNER Connect

LINNER

- Expand Convenience & Functionality to the Maximum
  & MSRP: $99.99

TV Mode

Wireless Mic Mode

Dual Modes for Versatility:

Extended Sound Capture Range:

Ultra-Low Latency Interaction:

Convenient Rechargeability:

*1 Feet = 0.3 Meters

LINNER

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